

Kwame M. Kilpatrick, Mayor

Business Basics Seminar

City of Detroit Strategic Management Center 151 W. Fort Street, Detroit MI 48226

Mayor's Office of Targeted Business Development

Have you ever dreamed of owning a business?

Are you looking to start a business within the next year or two?

Have you been in business for a short time, but still feel as though you don't know where your business is going?

If you answered yes to one or more of these questions, then Business Basics is the class for you!

In Business Basics, you will learn:

How to begin with good bookkeeping techniques

How to outline and begin writing a business plan

How to access financing, both traditional and non-traditional

What the hot, new emerging areas of business opportunities are, and how to find them

Where?

Detroit Entrepreneurship Institute 1010 Antietam, Detroit 48207

When?

Thursday, April 14, 2005

Time?

8:30 a.m. – 4 p.m.

Cost?

FREE, including lunch!

Seminar Schedule

Continental breakfast

8:30 – 9 a.m. Registration

9 – 11:30 a.m. Breakout sessions (two)

11:30 a.m. – 1 p.m. Luncheon/panel

1 – 3:30 p.m. Breakout sessions (two)

3:30 – 4 p.m. Conclusion



